

How to Select a Private Label Skin Care and Dead Sea Products Manufacturer

The strategic partnership you form with your manufacturer can make or break the success of not only your product line, but your company as a whole. Many factors play a role in producing private label skin care and Dead Sea products and it is not one you should take lightly. Many private label manufacturers claim they are the best, but how do you (as an Own Label Distributor as defined by the FDA) determine which company is best for your specific needs? Just like in any other relationship, a solid foundation of trust, understanding and honesty is critical to success and a long term relationship.

This is to provide you with ten important questions you should ask your potential manufacturer before even thinking about placing your first order. The first order is often times the most critical as you are learning the process, putting your label(s) into place and getting down the timing of manufacturing as well as inputting your formulas and information into the manufacturer's systems for the first time; it is an investment on both ends. Once you successfully process first order, subsequent orders are much easier as the angst of the unknown are gone. The extra work from a creative aspect are in place and both parties know the process and it is often times a shorter process.

Q10. WHAT IS YOUR AVERAGE DELIVERT TIME?

Many factors affect the delivery time of your products. However, a reputable manufacturer will be able to give you a ballpark estimate based on such variables as the quantity, availability and testing that may or may not be required for your products.

“At Juman Parapharma Skincare, we do not over promise on delivery times, but we will get your order out on time,” says Dr Rasha Eid, Founder and CEO. We estimate our turn times based on necessary GMP testing and production times so you receive safe and effective products to sell to your consumers. Due to our volume, our contract manufacturer partners respond when we call. This is essential for all of our Clients to know as a single buyer may not receive this type of treatment when out on their own, and we know this is especially important for our MENA customers so that they are able to maintain the product listings that they have worked so diligently to achieve.

Q9. ARE THERE ANY HIDDEN CHARGES?

Do not be wary to ask your potential manufacturer about what additional costs may be involved in the production of your products. Remember, the private label skincare contract manufacturer works for you, not the other way around.

Ask about any additional production costs that may be associated with bringing your product to market. This is especially important if you are ordering a custom formula. If a specific blend

PHONE

00962-6-4872662

EMAIL

sales@jumandeadsea.com

Parapharmaceuticals & cosmetics factory

needs testing, this may incur additional costs. Yet, at Juman, research & development and formulation is a free service for our clients.

Juman adopts a 2-step approach. The first step is dedicated to brainstorming. It is the phase where all the brainstorming takes place to arrive at the product concept, formulation and ingredients that best suit the client's needs. All detailed logistics, such as the projected quantities and timeline of delivery, will be discussed. Once the above is cleared, the second step- Production starts. Juman handles all the other details now and will only contact the client once the order is ready.

Q8. DO YOU OFFER LABEL PRODUCT GUIDELINES OR GRAPHIC DESIGN SERVICES?

Creating a brand can be an expensive, time-consuming process, and not all manufacturer's offer label product guidelines or graphic design services for your products. However, finding a manufacturer who can not only fulfil your product order, but provide the necessary creative services for label and logo creation and label printing will save you time, money and headaches of coordinating the logistics of getting all those pieces where they need to be so as not to slow down the production process.

Ask your manufacturer what they offer in terms of assisting with the label creation and package design for your products. This is especially important if you are new to the world of private label products and are unaware of the FDA labelling guidelines as your label is the first piece the FDA looks for in regard to compliance when your brand appears on their radar and it sparks the need for an inspection at your facility. And that is the number one objective Juman Parapharma Skincare is ultimately trying to help you avoid.

At Juman Parapharma Skincare, we connect our customers with professional leading companies that are specialized in Skincare label creation in addition to logo creation and product photography for your website.

Q7. HOW DO YOU ENSURE INGREDIENT QUALITY?

Not all ingredients are created equally, and a good manufacturer knows this. Make sure to ask your potential manufacturer about the origin of their ingredients. A good manufacturer will easily be able to tell you from where and when they get their raw materials.

Juman Parapharma Skincare provides comprehensive QA/QC, and regulatory support for its clientele. Clients seeking rapid time-to-market for their products with minimal overhead investment will have immediate access to a ready-qualified supply chain and documentation required by the FDA per the Good Manufacturing Practices (GMP) while safeguarding compliance.

In fact, regulatory issues affect all companies in the skincare industries, including well-known or "name brands", regardless of their size and sales channels.

PHONE

00962-6-4872662

EMAIL

sales@jumandeadsea.com

Q6. WILL YOUR COMPANY STORE MY PRODUCTS FOR ME?

Juman Parapharma Skincare is not authorized to house and act as a fulfillment house as it would conflict with our GMP protection programme. So, we have established numerous relationships with neighbouring fulfillment houses near our contract manufacturers in an effort to cut down on shipping cost for our clients.

Q5. CAN YOU FORMULATE A CUSTOM FORMULA?

If you have ever dreamed of creating a custom product unique to you and you alone, you should do your research and present us with the formula you think will provide a difference in the market. Our only advice is do not try to over pack your formula.

Allow the ingredients to do what the studies show and not over stimulate, which may cause the materials to negatively interact, or negate each other completely. A custom formula gives you a unique advantage in the marketplace and a manufacturer's ability to create one should be a question at the top of your list.

At Juman Parapharma Skincare we offer every possible option to meet and exceed our Clients' needs. Our Clients have collaborated with us on countless cream, soap, liquid, serum and scrub custom formulations. This is all about you. Present your own creative concept or combine ingredients from your favourite skincare products into one. Perhaps you have seen a product that you love and want your name on it. Allow Juman Parapharma Skincare to make it yours. Our company strives to create products that are healthy and of the highest quality and unique in the private label market place. We are sure that the product we have produced for you will meet your expectations in every way as well as exceed the GMP Guidelines set forth by the FDA.

Q4. WHAT IS YOUR MINIMUM ORDER QUANTITY?

This question is one beneficial to ask whether you are a start-up or an established company. Different seasons yield to different product demands, and if you ever need to adjust your order, you may find yourself getting penalized if you never asked this question.

Minimum Order Quantities or MOQ's vary on delivery system (soap, liquids, cream, gels, powders, scrubs etc.) as it takes time, documentation and process to properly manufacture these products. So, there is not a concrete answer as we work with up to 12 different suppliers at a time and they all vary on their requirements; which is also another benefit with working with us.

At Juman Parapharma Skincare, we offer realistic minimum order quantities in comparison to the current industry average due to the volume we offer our suppliers. We have sources for any FDA approved raw material on the market. We can make high-quality private label parapharama skincare and Dead Sea products. We can also package in any FDA approved container for the area in which you are wanting to private label.

Q3. WHO CAN I SPEAK TO ABOUT MY ORDERS?

Communication is the key to any successful relationship, and private label manufacturing is no different. In addition to your own piece of mind, your relationship with your manufacturer plays an

PHONE

00962-6-4872662

EMAIL

sales@jumandeadsea.com

Parapharmaceuticals & cosmetics factory

undeniable role in the success of your products. Consider a new regulatory matter you may have a question about, or even worse, be unaware of. Will your manufacturer pick up the phone and walk you through the steps necessary to fulfil those regulations? Do they have your best interest at heart, or do they look at you as merely a number in a long line of many others like you.

Juman has personalized its services and response times are extremely fast. You deserve this level of service and should expect this in the pharma and skincare industry. We provide a customer relations department in addition to your assigned sales manager. We have a creative team who works on all creative projects with the client, an accounting department who handles billing questions, a shipping department who handles shipping at the completion of the order and finally there is always a direct line of communication to our founder and CEO.

Q2. WHAT KIND OF TRAINING DOES YOUR STAFF HAVE?

As times change, regulations evolve and science impacts the world of parapharma skin care and Dead Sea products, knowing your manufacturer stays up to date with these changes is crucial. But it is really more than just staying up to date. Ask your potential manufacturer about the type of training they provide to their team members.

Juman Parapharma Skincare consists of an internal team of formulators and chemists who participate in ongoing education to maintain our achieved level of excellence in skincare and Dead Sea minerals manufacturing. We are very lucky to interact with some of the industry's top professionals in keeping up with the trends and staying on top of the basics of the private label manufacturing world as it continues to grow at an accelerated rate.

Q1. IS YOUR COMPANY COMPLIANT WITH THE FDA GMPs FOR PARAPHARMA SKINCARE?

Most contract manufacturers do not tell you there are GMP Requirements that fall on you, as Own Label Distributor. And, the JFDA has zero tolerance for ignorance regarding meeting the GMP requirements. Failure to meet these requirements could push you back months, or even years, and in some cases they come with hefty fines and shut you down after having your name with the requirements you failed to meet.

You can ask your potential manufacturer what safeguards are put in place to ensure you will stay up-to-date with guidelines and requirements. However, this is a serious business and you should have an attorney you have on retainer just as you would use an accountant for your taxes.

Think twice about starting a business if you have only a small amount of capital and you are only worried about what the minimum number of bottles are that you can order, what the cheapest price is and what the fastest timeframe you can get them in your hands. Those are not the type of businesses that last in our industry and not the type of business-minded individuals that will help the private label contract manufacturing business grow.

PHONE

00962-6-4872662

EMAIL

sales@jumandeadsea.com



Parapharmacuitcals & cosmetics factory

—

In closing, at Juman Parapharma Skincare, we believe your choice will boil down to trust, reliability and consistent quality. We are extremely flexible and make our Clients' visions come true, assisting them in creating a successful brand and business.

We walk you through the process providing support, expertise and consistency..

Our Founder and CEO, Dr Rasha Eid, firmly believes "If we are lucky enough to fill one order but have not earned your repeat business, we have not done our job."

PHONE

00962-6-4872662

EMAIL

sales@jumandeadsea.com